

Allied Partners

Your Connection to Energy
Efficiency, Productivity,
and Profits



Energy Efficiency and Renewable Energy
U.S. Department of Energy



What is an Allied Partner?

Allied Partners are industrial manufacturers, associations, service and equipment providers, utilities, and other organizations that voluntarily work with the U.S. Department of Energy's (DOE) Office of Energy Efficiency and Renewable Energy (EERE). Partners promote increased energy efficiency and productivity to industries that participate in EERE's Industries of the Future.



What are Allied Partner activities?

Allied Partners are key to EERE's industrial energy efficiency strategy. Their efforts augment the delivery of the Industries of the Future program and products to customers or within their own plants. They promote the application and replication of EERE-sponsored technologies and energy management practices. They also encourage others to take part in technology vision and roadmapping efforts, commercialization, and demonstration activities.

Allied Partners are companies or organizations that serve industrial customers; or they are industrial manufacturing firms. Allied Partners may work together in teams that include service provider and end user.

Getting involved

Allied Partners get involved in a number of ways, including:

- Creating awareness or applying new and efficient industrial technologies
- Distributing technical materials and decision-making tools
- Hosting training to improve industrial systems, such as motors, compressed air, pumping, steam, and process heating
- Encouraging participation in EERE research and development (R&D)



What are the benefits of Allied Partnership?

As an Allied Partner, your organization takes a lead in implementing energy efficiency technologies and practices. Access to the latest technical research information, software tools, and technical experts expands your resources to help your customers or company achieve energy savings and improve your bottom line.

You also benefit from EERE's national recognition as a source for unbiased information on energy efficiency. And, because implementing energy-efficient technologies significantly reduces industrial emissions and pollution, your company will become known for its commitment to improving environmental performance.

EERE helps Allied Partners' gain recognition for their efforts to improve energy efficiency by publicizing successes in:

- Published case studies and featured articles in EERE's *Energy Matters* newsletter
- Annual program reports and partner profiles
- Articles and announcements in technical journals and trade magazines, such as *Plant Services*, *Electrical Apparatus*, *Chemical Processing*, and *Industry Week*
- Database of Allied Partners on the BestPractices Web site

More benefits to Allied Partners

An Allied Partnership also gives you access to:

- New and emerging technologies
- Specialist training in the use of software tools
- Opportunities to network with other industrial leaders
- Information about funding solicitations and key industrial meetings

Meanwhile, Allied Partners help EERE strengthen and expand the Industries of the Future partnership network. By building awareness of the program's opportunities and encouraging others to adopt state-of-the-art technologies and proven energy management practices, you play an important role in a national effort to improve industrial efficiency and productivity.



How do I become an Allied Partner?

Becoming an Allied Partner is easy, and there is no charge to participate. For more information about Allied Partnerships, complete the attached form and return it to EERE's Industrial Technologies Clearinghouse. Or, contact the Clearinghouse by phone or e-mail to have an information package sent to you.

Industrial Technologies Clearinghouse
800-862-2086
clearinghouse@ee.doe.gov

An EERE BestPractices representative will contact you to discuss the Allied Partnership. Together, you will identify the activities that will benefit your company, association, or organization. The result is an agreement that outlines areas of mutual cooperation and specific activities to be undertaken. Through this agreement, EERE offers tools, resources, and technical assistance, in exchange for your efforts to:

- Target the industry sectors included in EERE's Industries of the Future
- Focus on activities with greatest potential for energy savings within the industries



Partnerships in Progress

The activities of Allied Partnership are as varied as the partners themselves. Here are two examples.

In August 2001, three divisions of FMC's Industrial Chemicals Group formed the first end-user Allied Partnership with EERE. FMC reviews EERE's R&D portfolio for opportunities to help develop and apply emerging technologies. The company conducts plant energy-use surveys and enrolls employees in EERE BestPractices training to improve its operations. FMC also uses EERE products, tools, and services within its operations, and promotes the tools and strategies to the chemical industry. In addition, FMC participates with Texas' Industries of the Future, which is part of EERE's state-level initiative.

The Technical Association of the Pulp and Paper Industry (TAPPI) and EERE have worked together successfully since 1994; in 2002, TAPPI became an Allied Partner. TAPPI will work to help the pulp and paper industry capture the large energy savings opportunities that exist within mills, and will focus the industry on energy and environmental concerns. In May 2001, TAPPI, DOE, and the American Forest and Paper Association cosponsored the Forest, Wood and Paper Industry Technology Summit. TAPPI is communicating Summit results through publications and conferences. In March 2002, TAPPI and EERE cosponsored the Energy Results Showcase, with presentations in Atlanta and a DOE Showcase at Augusta Newsprint, in Augusta, Georgia.



What are the Industries of the Future?

The most energy-intensive U.S. industries work with EERE, through the Industries of the Future strategy, to set priorities, pursue R&D, and encourage the adoption of new technologies. These industries are:

- Agriculture
- Aluminum
- Chemicals
- Forest Products
- Glass
- Metal Casting
- Mining
- Petroleum
- Steel

In addition, EERE's BestPractices brings together emerging technologies and energy management best practices to help companies improve energy efficiency, environmental performance, and productivity right now.

By working with these industries to deliver energy efficiency information, training, and assistance, Allied Partners enhance the Industries of the Future strategy.

Learn more about Allied Partnerships online at:
www.oit.doe.gov/bestpractices/partnerships.shtml.
Or contact:

Industrial Technologies Clearinghouse
Phone: 800-862-2086
Fax: 360-385-8303
clearinghouse@ee.doe.gov

Energy Efficiency and Renewable Energy
U.S. Department of Energy
Washington, DC 20585

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I am interested in helping my customers save energy and increase productivity. Please send me information about how my company/organization can become an Allied Partner.

Name _____ Title _____

Company _____

Address _____

City/State/Zip _____

E-mail/Phone _____

Type of company/organization you represent: _____



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